

## CURRICULUM VITAE

---

Jennifer Lim ♦ [jenz103@hotmail.com](mailto:jenz103@hotmail.com)

### Qualification Highlights

- A diligent, optimistic and motivated individual who enjoys working independently or cooperatively as part of a team.
- Always friendly and enthusiastic with effective ability to interact with people from diverse backgrounds. Good language skills with fluency in English, intermediate skills in Malay and basic foundation in Chinese (Hokkien).
- Strong numerical skills
- A touch typist and proficient in several computer programs such as Maya, HeadUs UV Layout, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Microsoft Office (Word, Excel, PowerPoint)
- Contain an intermediate knowledge in post-production software Shake
- Contain an intermediate knowledge in HTML
- Basic knowledge in computer programming languages C and C++

### Education

(2007-2010)	<b>Bournemouth University</b> Currently Partaking in BA (hons) Computer Visualization and Animation
(2006-2007)	<b>Central Saint Martins College of Art and Design</b> Diploma in Foundation Studies in Art and Design
(2003-2005)	<b>St George's School, Ascot, United Kingdom</b> A-levels: 3 A-level Passes in Mathematics, Art and Theatre Studies (B, A, B Respectively)
(1991-2003)	<b>Garden International School, Kuala Lumpur, Malaysia</b> IGCSEs: 10 IGCSE passes achieved (A-B grades) English and Mathematics - (A, A)

### Work Experience

**September 2010 – October 2010**  
**Outso Ltd. – 3D Games Artist Intern**

Here I experienced working within a 3d online games environment. I worked under the retail team which essentially created online apparel for Sony Playstation 3 Home's online avatar. I mostly worked with modelling and texturing clothes and items for the avatar Home but having previous knowledge of rigging I was assigned rigging roles as well.

**Skills Developed:** During this time, I was able to gain an understanding about the analytics of the game industry. I practiced and enhanced my skills with Maya and Adobe Photoshop daily. On top of practicing my artistic skills, I learned the essential importance of teamwork, organization and time management skills that were needed to produce high quality work.

**November 2005 – July 2006**  
**I&J SDN BHD. – Freelance Graphic Designer**

I freelanced as a graphic designer with a software specialist company. I essentially designed and built digital graphics of logos, the presentation of websites, advertising posters and various other print media for the companies online independent Financial Publication. My responsibilities included communicating with clients in order to graphically portray their aims for their company.

**Skills Developed:** I developed good communication skills as I presented ideas and preliminary designs to the clients. Time management skills were extremely essential as I had to meet several deadlines as a free lancer. Here, I had to incorporate my artistic skills using programmes such as Adobe Photoshop, Adobe Illustrator and Adobe Image Ready.

**21st May 2006 – 4th June 2006**  
**Sanns Communication Sdn Bhd – Graphic Designer and Press Room assistant**

I temporarily worked as a graphic designer and press room assistant in the Press Office for Sanns Communication Sdn Bhd at

the Kuala Lumpur International Motor show 2006. I was in charge of presentation of public signage's, organizing daily press board clippings as well as assisting in media presentation and corporate videos at the event.

**Skills Developed:** I had to cooperate with several members of the press office team. I was friendly and developed my public relations skills while interviewing and assisting visitors of the motor show. On a daily basis, I had to be extremely organized and practise my time management skills.

### **August 2005 – November 2005**

#### **McCann Erickson (Malaysia) Sdn Bhd – Graphic Design Intern**

It was with this internship experience that I got to experience graphic design on a professional level with a renowned multinational company. I aided in the design of advertorials and advertisement campaigns, mainly Clearasil, Strepsils, Coca-Cola, Nescafe and Cathay Pacific. My main project was to design one of three in-house brochures used to inform present and future clientele about the company and ideas on global topics like politics, religion and food. Gathering, analysing and presenting primary research was extremely vital as the root of ideas and inspiration.

**Skills developed:** Here, I gained much knowledge of necessary programs in the industry such as Adobe Illustrator, Adobe Photoshop. I learned how to apply research skills to induce creativity. As I worked in an office environment, cooperation and courtesy was essential amongst other colleagues and work peers. I also acquired photography skills as well as became more open minded to the dedication and creativity of the advertising world.

### **July 2003**

#### **Hear and See Productions, Malaysia – Secretarial Assistant/ Technical Assistant**

Working within an audio and visual production house, I provided an effective support prior and during the filming process by helping in the creation of ideas for story boards, and by being a runner during the filming process. I generally assisted in general administration work.

**Skills Developed:** I gained knowledge and experience in various multimedia and computer programs. These include Microsoft word, Excel, PowerPoint, Adobe Illustrator and Adobe Photoshop.

### **Achievements**

Awarded the International student scholarship for BA Computer Visualization and Animation at Bournemouth (2007-2008)

Prefect at St Georges School, Ascot, Berkshire (2004-2005)

Art Director in the Young Enterprise at St Georges School, Ascot, Berkshire (2004-2005)

Awarded the Creative Arts Award at St Georges School Ascot Berkshire (2005)

Deputy Head prefect at Garden International School, Kuala Lumpur (2002-2003)

House captain at Garden International School, Kuala Lumpur (2002-2003)

House sports captain (2002-2003)

### **References**

#### **Academic**

#### **Employers**

Mr Adam Vanner, Lecturer at Bournemouth University (UK), Bournemouth University, Talbot Campus, Fern Barrow, POOLE, Dorset, UK  
Telephone: (+44) 01202 524 111  
E-mail: avanner@bournemouth.ac.uk

Mr Christopher Lee, Senior Graphic Designer, McCann Erickson (Malaysia) Sdn. Bhd. 18th Floor, Menara Aik Hua, Changkat Raja Chulan, Kuala Lumpur  
Malaysia 50200  
Telephone : 0320705677  
Fax : 0320705598 (Email/fax correspondence in English is welcome)